

May 20, 2003

The Honorable Board of Supervisors  
County of Los Angeles  
383 Kenneth Hahn Hall of Administration  
500 West Temple Street  
Los Angeles, California 90012

Dear Supervisors:

**RECOMMENDATIONS REGARDING ARTS COMMISSION  
2002/2003 PROJECT GRANT PROGRAM, ROUND TWO AWARDS  
(ALL DISTRICTS) (3 VOTES)**

**IT IS RECOMMENDED THAT YOUR BOARD:**

1. Approve the recommendations of the Arts Commission for Fiscal Year 2002/2003 Project Grant Program (PGP), Round Two grant awards to 14 folk and traditional artists and arts organizations (see Attachment A) at a cost of \$14,000.
2. Instruct the Arts Commission Executive Director to prepare and sign contracts with those PGP artists so recommended, and to monitor compliance with the terms of these contracts.

**PURPOSE OF RECOMMENDED ACTIONS:**

To disburse grant funds awarded by the National Endowment for the Arts. This is the implementation of Round Two (final round) of the Arts Commission's pilot Project Grant Program for folk and traditional artists and organizations without nonprofit status.

**JUSTIFICATION:**

The Arts Commission was established in 1947 to support arts programming for Los Angeles County residents; the administration of grant programs for Los Angeles County artists and arts organizations is an essential component of this mandate.

## **Folk and Traditional Arts Project Grant Program**

In 2001, the Los Angeles County Arts Commission implemented a new program to serve the needs of folk and traditional artists in Los Angeles County, the most diverse region in the nation, and to share these traditions with the public. This program provides support, develops activities and acts as a resource for the full range of folk and traditional artists and organizations throughout the county, from mariachi musicians and quilters to hula dancers and gospel singers.

The Project Grant Program funds programs that are open to the public presented by folk and traditional artists and organizations without nonprofit status. It is supported by a \$25,000 grant from the National Endowment for the Arts' "Heritage and Preservation" program. The guidelines and application forms for this program were approved by the Art Commission. Maximum grant awards are \$1,500. All applicants were required to attend a Project Grant Program workshop prior to application. Grantees will be included in an online calendar to promote their events.

The Commission utilized a peer panel to review and score all applications and to make recommendations to the Arts Commissioners. Scores are determined by evaluating the applicants' artistic quality; community support and community served; the quality of the project; and budget and application preparation. Grant amounts are determined utilizing a formula adopted by the Commission. The Commissioners approved these scores with funding recommendations at their May 19<sup>th</sup> meeting, and are submitting funding recommendations to your Board for approval.

## **Implementation of Strategic Plan Goals**

The recommended action is consistent with the County Strategic Plan Goals for Service Excellence, Organizational Effectiveness and Fiscal Responsibility by providing the public with access to quality services that are both beneficial and responsive, by increasing public private partnerships, and by providing goal-oriented services. The recommended action is also key to Arts Commission's goal to better serve the diverse communities of the County.

## **FISCAL IMPACT:**

Grants in the PGP, Round Two range between \$900 and \$1,100 for a total cost of \$14,000.

## **FINANCING:**

Financing will come from a grant from the National Endowment for the Arts which has been included in the Arts Commission's Fiscal Year approved 2002/2003 budgeted funds.

## **FACTS AND PROVISIONS/ LEGAL REQUIREMENTS:**

The County is authorized to contract with any firm or corporation for artistic services for the residents of Los Angeles County. In all details of the performances/services to be provided, the contractor will be governed by the policy and guideline requirements of the Los Angeles County Arts Commission.

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For all projects, Arts Commission logo placement and the following credit will be made on all printed programs, publications, catalogs, or by verbal announcement when no printed publications are used:

*"This [project/performance/exhibition] is supported, in part, by the Los Angeles County Board of Supervisors through the Los Angeles County Arts Commission."*

**CONTRACTING PROCESS:**

The County will pay to Contractor, in consideration of services to be performed and fulfillment of matching requirements, a specified grant award sum (see Attachment A).

**IMPACT ON CURRENT SERVICES (OR PROJECTS):**

The awarding of grants to folk and traditional artists and organizations supports the Commission's ongoing mission to foster excellence, diversity, vitality and accessibility of the arts within the County of Los Angeles.

Respectfully submitted,

Laura Zucker  
Executive Director  
Attachment (1)

cc: Manuel Valenzuela  
Dorinne Jordan

**LOS ANGELES COUNTY ARTS COMMISSION  
2002/2003 Project Grant Program, Round Two Grantees**

<b>02/03 PGP Round Two Grantees</b>	<b>Discipline</b>	<b>City/Community</b>	<b>District Officed</b>	<b>District(s) of Project</b>	<b>Total Award</b>	<b>Project</b>
Allyson Allen	Visual Arts	Los Angeles	2	2,3,5	\$1,000	To support traditional African-American/Jamaican quilting, dollmaking and folklore workshops.
Ballet Folklorico "Nueva Antequera"	Dance	Los Angeles	2	1	\$1,000	To support the presentation of "La Guelaguetza."
Barbara Drake & and Oscar Ortiz	Multi-Disciplinary	La Canada	3	1,2,3,4,5	\$1,000	To support an intensive weekend workshop of Tongva/Chumash cultural arts for American Indian youth.
Conjunto Los Pochos	Music	Los Angeles	1	5	\$1,100	To support a performance and discussion of conjunto music.
Eleanor Academia	Music	Reseda	3	1,2,3,4,5	\$1,000	To support four workshops teaching kulintang, ancient gong/drum ensemble music from the Southern Philippines.
Gwen Wyatt Chorale	Music	Los Angeles	2	1,2,3,4,5	\$1,000	To support a choral music concert of traditional African-American spirituals.
International Capoeira Angola Foundation	Dance	North Hollywood	3	2	\$ 900	To support a three-month workshop in Capoeira Angola (Brazilian dance/martial art form) for local youth.
Jose Quetzal Flores & Gabriel Tenorio	Music	Los Angeles	1	1	\$1,000	To support the two-week collaboration of three groups: ensembles Quetzal and Domingo Siete with the Mexican jarocho group Son de Madera.
Phil Ranelin	Music		4	1,2,3,4,5	\$ 900	To support two straight-ahead jazz slide trombone performances.
Pirayeh Pourafar	Music	Los Angeles	3	1,2,3,4,5	\$1,100	To support a week-long workshop on Persian music and literature, and culminating concert.
Prince Diabate	Music	Santa Monica	3	1,2,3,5	\$1,000	To support a concert of traditional Made music from Guinea, West Africa.
Radha Prasad	Music	Redondo Beach	1	1,2,3,4	\$1,000	To support a concert and lecture-demonstration of North Indian classical and folk music on bamboo flute.
Rolanda Reese	Multi-Disciplinary	Lakewood	4	1,2,3,4	\$1,000	To support a multi-generational workshop and lecture to pass down Hawaiian traditions.
Xipe totec	Multi-Disciplinary	Downey	4	4	\$1,000	To support traditional Aztec dance regalia making.

